

Tommy Steenrod

Textile & Graphic Designer

CONTACT

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PORTFOLIO

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REFERENCES AVAILABLE
UPON REQUEST

WORK EXPERIENCE

FREELANCE GRAPHIC & TEXTILE DESIGNER

2020 - 2024 (4 YEARS)

- Illustrate and design unique graphics for a variety of brands based on the direction of design leads.
- Create factory-ready patterns, spot graphics, typography, border/placement prints, labels, lasercuts, embroideries, and burnouts.
- Work independantly and execute all designs on time.

SENIOR TEXTILE DESIGNER @ SUNRISE BRANDS/THE COLLECTED GROUP

2019 - 2024 (5 YEARS)

- Completed 20 seasons with Equipment, and 17 with Joie.
Approximately 12-16 artworks per season, per brand.
- Work closely with designers from each brand to create textile patterns, placement graphics, burnouts, jacquards, embroideries, typography, and labels appropriate for high-end fashion brands.
- Utilize the Adobe suite of programs, as well as hand-made methods to create unique designs, as well as recreate vintage artwork.
- Color separate, clean, recolor, CAD, and mockup designs as needed.
- Collaborate with Design, Production, and Product Development to ensure the proper execution of textile designs through all stages of development.
- Create mood boards, concept boards, and color inspiration boards for brands based on current trends, and core brand asthetics.
- Color match dips and strike offs, and give production comments to mills.
- Mentor and supervise assistant graphic designers.

SENIOR TEXTILE & GRAPHIC DESIGNER @ FAM BRANDS

2015 - 2019 (4 1/2 YEARS)

- Work with designers from a variety of brands, ranging from casual, athleisure brands, to outdoors and performance athletics brands, to create unique graphics, textile patterns, typography, embroideries, and other branding materials.
- Lead a small team of graphic designers to complete all assigned tasks, and collaborate together to grow our skillsets to better execute designs.

BRANDS

- Equipment - Doen* - Steele and Edith* - Diane Gilman
- Joie - Sol Angeles* - Bally Total Fitness - Current Elliot
- Marika - Figs* - Orvis
- Zobha - Hanscool* - Rebecca Minkoff

**Freelance*

SKILLS

- Adobe Suite (Photoshop, Illustrator, InDesign, Fresco)
- Pattern design, color separation, recoloring, CAD, layout
- Drawing, illustration, typography
- PLM software

EDUCATION

BS - VISUAL ART & PROGRAMMING @ THE ART INSTITUTE (OC)
2014 - 2017

AA - LIVE MUSIC PERFORMANCE @ THE MUSICIAN'S INSTITUTE
2011 - 2013

GENERAL EDUCATION - ART FOCUS @ ORANGE COAST COLLEGE
